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HiPP milk formula and Cereulid issue

The most important facts at a glance

1. HiPP products are safe

- HiPP milk formulas are NOT affected by the current recalls.
- Our strictly controlled supply chain complies with European and international safety standards as well as HiPP's internal safety standards. With decades of experience, we have precisely defined testing and control points.
- Therefore, we know for certain that there is no risk to consumers.

2. Background to the recalls (December 2025)

- The toxin cereulide was detected in milk formulas from at individual manufacturers.
- Cause: ARA oil from a single supplier (not HiPP!), in whose production process contamination is believed to have occurred.
- Cereulide can cause vomiting and nausea, which is particularly relevant for infants.

3. Why is HiPP not affected?

- HiPP sources its ARA oil exclusively from a European supplier with no connection to the supplier in question.
- Our supplier works according to documented, rigorous in-process controls, eliminating the risk of *Bacillus cereus* in the pre-production stage.
- Without *Bacillus cereus*, cereulide cannot form.

4. What measures has HiPP taken?

HiPP acts proactively and takes multiple precautions:

1. The supply chain is thoroughly checked right from the supplier selection stage: Process safety is paramount.
 2. After the incidents at competitors became known: Renewed confirmation of in-process controls by our ARA oil supplier.
 3. Since the end of December 2025: Ongoing, close communication; Continuous data and evidence regarding the safety of ARA oil has been provided.
- Result: Our supply chain is reliable, safe and transparent.

5. ARA oil at HiPP – key facts

- HiPP uses ARA oil in Pre, 1, Comfort and AR – in accordance with scientific recommendations.
- ARA oil is produced from the fermentation of the *Mortierella alpina* fungus.
- The culture is regularly tested for *Bacillus cereus* during cultivation.
- If the germ is found → the culture is completely discarded and not processed further.
- Therefore: no *Bacillus cereus* – no cereulide!

6. In summary:

HiPP is not affected. We have fully controlled supply chains. We receive ongoing confirmation from our European ARA oil supplier that there is no risk whatsoever.

- HiPP products are safe and meet the highest European and international standards.
- The entire ARA oil supply chain is transparently audited – from the fungus culture to the finished product.